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*Of the moving images held in the collections of archives, museums and libraries, most or all of the 16mm films are likely to be of the types defined here.*

**Actuality footage:** Early, usually short, professionally-made silent film in which the camera was positioned to record events or everyday life. See also Amateur footage, Documentary, or Home movie.

**Advertisement:** Film meant primarily to sell or promote a product or service, often with a direct economic impact.

**Commercial:** Short piece (1 minute or less) made for television, paid for by the sellers of the product or services advertised, designed to be broadcast at breaks in or between television programs.

**Promotional film:** Longer work meant to promote (not sell) something, such as a town or charity.

**Public Service film:** Short film presented by or on behalf of a nonprofit organization which attempts to persuade the audience to take some specific action or adopt a favorable view towards some service, institution or cause.

**Amateur footage:** Documentary or actuality-type footage taken by an amateur or using an amateur format (8mm or 16mm prior to 1945). See also Home movie.

**Documentary:** Film which depicts actual persons, events, and/or subjects for purposes of teaching and enlightening the viewer (often presented with an editorial viewpoint or produced by a profit-making industry) or to simply record events and scenes.

**Award presentation film:** Non-fiction coverage of and commentary on ceremonies in which awards are presented.

**Scientific film:** Film which documents scientific experiments or processes in a documentary or actuality way.

**Feature film:** Fictitious film, usually of 40 minutes running time or more, made for theatrical release or television.

**Home movie:** Film which record personal or family events; may include community events, travel, scenery, etc.

**Home talent film:** fiction film in which local people (particularly children) are used as cast members. Often made by small or itinerant film production companies with a pre-produced script.

**Instructional Film:** Non-fiction film (although the factual elements are sometimes presented in a fictional context for effect) designed primarily to teach, instruct, or train, in order to alter behavior or actions.

**Interview:** Non-fiction work of meeting between two or more persons, at least one of whose views and activities are elicited by means of questions asked and answered. Do not use for television news programs, panel shows or talk shows.

**Local news footage:** Raw daily footage taken by local news stations.

**Music video:** Footage used as a visual representation of a song.

**Newsreel:** Non-fiction film released theatrically in periodic issues, containing stories on recent events. May include raw footage prior to editing and release.

**Outtakes:** Unused remnants cut from a film prior to its release or broadcast.

**Propaganda film:** Non-fiction which is primarily and frankly persuasive and ideological, designed to propagate particular and extreme doctrines or viewpoints.

**Public affairs film:** Non-fiction film used to record discussions, speeches, editorials, political programs, forums, panels, round tables, meetings and similar events or local, national and international government.

**Screen test:** Film shot as a test of the suitability of performers, props, wardrobe techniques, etc.

**Television:** Film made specifically for television broadcast.

**Television game show:** Television program in which two or more celebrities or members of the viewing public compete, following specific rules, usually for prizes.

**Television news program:** Non-fiction television program which analyzes news event(s) and/or profiles people or locations.

**Television series episode:** Fiction television program which is one of an established series.

**Talk show:** Television program which consists primarily of informal conversations between a host and various guests. May include audience or phone-in participation.

**Theatrical short subject:** Fiction or non-fiction film of less than 40 minutes running time, made for theatrical release.

**Travelogue:** Non-fiction films which record travels. See also Documentary and Home Movies.